

Weatherhead Executive Education

JANUARY – JUNE 2022 PROGRAMS

The Weatherhead School of Management is known for developing leadership principles that are practiced around the world. These principles are taught in Weatherhead Executive Education by the thought leaders who created them.

PROGRAM TOPICS

APPRECIATIVE INQUIRY

Discover a revolutionary, strengths-based approach to strategic change and sustainable growth in organizations developed by David Cooperrider, PhD and Ronald Fry, PhD

COACHING

Elevate your conversations with others to draw out their strengths, increase potential and create sustained, desired change.

COMMUNICATION AND PROFESSIONAL SKILLS

Learn communication skills, professional presence, and networking, all critical for job effectiveness and career development.

EMOTIONAL INTELLIGENCE

Get a comprehensive understanding of emotional intelligence (EI) through high-impact learning experiences, led by the thought leadership of Richard Boyatzis, PhD.

FINANCIAL DECISION MAKING

Understand the fundamental principles and concepts of strategic financial decision making.

MANAGING OTHERS

Get the manager's toolkit—powerful and effective management skills to help develop others, facilitate intentional conversations and manage conflict.

MINDFULNESS FOR EFFECTIVE LEADERSHIP

Develop this powerful leadership asset—improve focus, creativity, and well-being in complex, fast-paced work environments.

OPERATIONAL EXCELLENCE

Hone the ability to execute strategy through practical, powerful methods and achieve higher levels of efficiency and effectiveness.

PROJECT LEADERSHIP

Get the process and people skills necessary for leading complex projects, planning new initiatives, and implementing change.

STRATEGIC LEADERSHIP

Be the adaptive leader who leads with emotional intelligence, communicates with presence, and creates opportunities and strategies for long-term success.

WOMEN IN LEADERSHIP

Aspire to leadership positions—develop new skills, perspectives and approaches by building networks and overcoming barriers.

DESIGNING INNOVATIONS THAT DELIVER VALUE

Great managers are also designers—of processes, projects, strategies and systems.

Program dates are subject to change and additional programs might be added. Visit our [website](#) for the most up-to-date program information.

Click on any topic to jump to that section of the catalog.

TAKE FOUR PROGRAMS, EARN A WEATHERHEAD CERTIFICATE



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UNIVERSITY

For a personal consultation regarding our **programs, certificates, digital badges, individual or corporate subscriptions** or available discounts, call **216.368.6413** or email seminars@case.edu.

Learn more and register for programs at weatherhead.case.edu/executive-education. Follow us on **LinkedIn** and **Facebook**.

Weatherhead Executive Education: What you learn in a single day can change everything.

JANUARY – JUNE 2022 PROGRAMS

IMPROVE LEADERSHIP SKILLS

| COACHING | Instructor | Jan. | Feb. | March | April | May | June |
|--|---------------------------------------|------------------|------|---------------|-------------------|---------------|------|
| Emotional Intelligence - the Weatherhead Way | Ellen Van Oosten and Melvin Smith | Always Available | | | | | |
| Introduction to Emotional Intelligence | Scott Taylor and Diana Bilimoria | 1.24 | | 3.21 | 4.6 (Columbus) | 5.9 | |
| Developing Your Emotional Intelligence: Core Competencies for Great Leadership | Scott Taylor | 1.25 | | | 4.7 (Columbus) | | |
| Leading with Greater Self-Awareness | Scott Taylor | 1.26 | | | | | |
| The Coach Approach: Initiating Dialogues for Effective Outcomes | Ellen Van Oosten and Meg Seelbach | | 2.7 | | | | |
| Listening Beyond What You Hear: The Practice of Engaged Listening | Ellen Van Oosten and Jackie Stevenson | | 2.8 | | | | |
| The Coach's Toolkit | Jonathan Reitz | | 2.9 | | | | |
| The Coach as Catalyst | Ellen Van Oosten and Melvin Smith | | 2.10 | | | | |
| Change Your Questions, Improve Your Results | Marilee Adams | | 2.11 | | | | |
| Building Leadership Capability through the Power of Intentional Change | Melvin Smith | | | 3.29 | | | |
| Coaching for Intentional Development | Ellen Van Oosten | | | 3.30– 3.31 | | 5.18– 5.19 | |
| Connecting, Motivating & Understanding Others through Empathy | Anthony Jack | | | | | 5.10 | |
| Boyatzis on Leadership, Resonance, and Renewal | Richard Boyatzis | | | | | 5.11 | |

| EMOTIONAL INTELLIGENCE | Instructor | Jan. | Feb. | March | April | May | June |
|--|-----------------------------------|------------------|------|---------------|-------------------|---------------|------|
| Emotional Intelligence the Weatherhead Way | Ellen Van Oosten and Melvin Smith | Always Available | | | | | |
| Introduction to Emotional Intelligence | Scott Taylor and Diana Bilimoria | 1.24 | | 3.21 | 4.6 (Columbus) | 5.9 | |
| Developing Your Emotional Intelligence: Core Competencies for Great Leadership | Scott Taylor | 1.25 | | | 4.7 (Columbus) | | |
| Leading with Greater Self-Awareness | Scott Taylor | 1.26 | | | | | |
| Creating and Communicating Vision | Diana Bilimoria | | | 3.23 | | | |
| Building Leadership Capability through the Power of Intentional Change | Melvin Smith | | | 3.29 | | | |
| Coaching for Intentional Development | Ellen Van Oosten | | | 3.30– 3.31 | | 5.18– 5.19 | |
| Connecting, Motivating & Understanding Others through Empathy | Anthony Jack | | | | | 5.10 | |
| Boyatzis on Leadership, Resonance, and Renewal | Richard Boyatzis | | | | | 5.11 | |
| Manage your Mind First: The Promise of Mindfulness in an Uncertain Time | Jeremy Hunter | | | | | | 6.13 |
| Putting Mindfulness into Action | Jeremy Hunter | | | | | | 6.14 |

| MINDFULNESS FOR EFFECTIVE LEADERSHIP | Instructor | Jan. | Feb. | March | April | May | June |
|---|---------------|------|------|-------|-------|-----|------|
| Manage your Mind First: The Promise of Mindfulness in an Uncertain Time | Jeremy Hunter | | | | | | 6.13 |
| Putting Mindfulness into Action | Jeremy Hunter | | | | | | 6.14 |

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■ Indicates multi-day course

JANUARY – JUNE 2022 PROGRAMS

IMPROVE LEADERSHIP SKILLS

| MANAGING OTHERS | Instructor | Jan. | Feb. | March | April | May | June |
|--|-----------------------------------|------|------|-------|-------|-----------|------|
| The Coach Approach: Initiating Dialogues for Effective Outcomes | Ellen Van Oosten and Meg Seelbach | | 2.7 | | | | |
| Beyond Conflict Management: Managing Conflict in the Virtual World | Mark Chupp | | 2.22 | | | | |
| Manager's Toolkit for Delegation, Accountability and Results | Ellen Burts-Cooper | | | | | 5.23–5.24 | |
| Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience | Ellen Burts-Cooper | | | | | | 6.13 |

| WOMEN IN LEADERSHIP | Instructor | Jan. | Feb. | March | April | May | June |
|--|------------------|------|------|-------|-------|-----|------|
| High-Impact Leadership for Women | Diana Bilimoria | | 2.15 | | | | |
| Developing Power and Influence for Women in Leadership | Margaret Hopkins | | | | 4.4 | | |
| Career Success Strategies for Women in Leadership | Deb O'Neil | | | | 4.27 | | |

| STRATEGIC LEADERSHIP | Instructor | Jan. | Feb. | March | April | May | June |
|--|-----------------------------------|------------------|------|-------|----------------|------|------|
| Emotional Intelligence - the Weatherhead Way | Ellen Van Oosten and Melvin Smith | Always Available | | | | | |
| New Change Equation | David Cooperrider | Always Available | | | | | |
| Digital Transformation: Strategic Tools and Frameworks for Success | Youngjin Yoo | Always Available | | | | | |
| Introduction to Emotional Intelligence | Diana Bilimoria and Scott Taylor | 1.24 | | 3.21 | 4.6 (Columbus) | 5.9 | |
| Leading with Greater Self-Awareness | Scott Taylor | 1.26 | | | | | |
| The Coach Approach: Initiating Dialogues for Effective Outcomes | Ellen Van Oosten and Meg Seelbach | | 2.7 | | | | |
| Change Your Questions, Improve Your Results | Marilee Adams | | 2.11 | | | | |
| Beyond Conflict Management: Managing Conflict in the Virtual World | Mark Chupp | | 2.22 | | | | |
| Change Leadership | Ellen Burts-Cooper | | | 3.7 | | | |
| Building Leadership Capability through the Power of Intentional Change | Melvin Smith | | | 3.29 | | | |
| Strategic Thinking: Creating Long Term Success | Ellen Burts-Cooper | | | | 4.25 | | |
| Communicating with Impact | Patrick Donadio | | | | | 5.17 | |
| Strategic Negotiations | Roman Sheremeta | | | | | | 6.3 |
| Igniting Positive Change through Appreciative Inquiry | Ron Fry | | | | | | 6.8 |

■ Indicates multi-day course

JANUARY – JUNE 2022 PROGRAMS

DRIVE EFFICIENCY & PROFITABILITY

| COMMUNICATION AND PROFESSIONAL SKILLS | Instructor | Jan. | Feb. | March | April | May | June |
|--|---------------------------------------|---------------|------|-------|-------|------|------|
| Communicating Strategically through Story Telling | Jay Conger | 1.12 and 1.19 | | | | | |
| Listening Beyond What You Hear: The Practice of Engaged Listening | Ellen Van Oosten and Jackie Stevenson | | 2.8 | | | | |
| Change Your Questions, Improve Your Results | Marilee Adams | | 2.11 | | | | |
| Influencing at All Levels | Ellen Burts-Cooper | | 2.14 | | | 5.16 | |
| Beyond Conflict Management: Managing Conflict in a Virtual World | Mark Chupp | | 2.22 | | | | |
| Persuasion: Your Ally in Influence | Jay Conger | | 2.23 | | | | |
| Creating and Communicating Vision | Diana Bilimoria | | | 3.23 | | | |
| Powerful Presentations — Speaking with IMPACT | Patrick Donadio | | | | 4.19 | | |
| Communicating with Impact | Patrick Donadio | | | | | 5.17 | |
| Strategic Negotiations | Roman Sheremeta | | | | | | 6.3 |
| Igniting Positive Change through Appreciative Inquiry | Ron Fry | | | | | | 6.8 |
| Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience | Ellen Burts-Cooper | | | | | | 6.13 |

| OPERATIONAL EXCELLENCE | Instructor | Jan. | Feb. | March | April | May | June |
|--|--------------------|------|------|-------|---------|---------------------|-------------|
| Change Your Questions, Improve Your Results | Marilee Adams | | 2.11 | | | | |
| Change Leadership | Ellen Burts-Cooper | | | 3.7 | | | |
| Lean Six Sigma Green Belt Certification (NEW) | Janet Hammill | | | | 4.6-4.8 | 5.19-5.20 (Aug. 18) | |
| Strategic Thinking: Creating Long Term Success | Ellen Burts-Cooper | | | | 4.25 | | |
| Time Management Fundamentals to Work Smarter | Helene Segura | | | | | | 6.1 and 6.8 |
| Strategic Negotiations | Roman Sheremeta | | | | | | 6.3 |
| Process Improvement: Yellow Belt Training and Certification | Ellen Burts-Cooper | | | | | | 6.6-6.7 |
| Transformational Teams: Establishing a Culture to Foster Productivity, Cohesion and Resilience | Ellen Burts-Cooper | | | | | | 6.13 |

| PROJECT LEADERSHIP | Instructor | Jan. | Feb. | March | April | May | June |
|---|---|------|------|-------|-------|-----|-----------|
| Change Your Questions, Improve Your Results | Marilee Adams | | 2.11 | | | | |
| Change Leadership | Ellen Burts-Cooper | | | 3.7 | | | |
| Project Management: From Concept to Plan | Al Morrison | | | | 4.28 | | |
| Project Quality: Balancing Cost, Time and Scope | Ellen Burts-Cooper and George Vairaktarakis | | | | | | 6.15-6.16 |

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JANUARY – JUNE 2022 PROGRAMS

DESIGN SOLUTIONS & STRATEGIES

| APPRECIATIVE INQUIRY | Instructor | Jan. | Feb. | March | April | May | June |
|---|-------------------|------------------|------|---------|-------|-----|------|
| New Change Equation | David Cooperrider | Always Available | | | | | |
| Change Your Questions, Improve Your Results | Marilee Adams | | 2.11 | | | | |
| Beyond Conflict Management: Managing Conflict in the Virtual World | Mark Chupp | | 2.22 | | | | |
| Appreciative Inquiry: Leaveraging Strengths for Transformative Lasting Change | David Cooperrider | | | 3.1–3.4 | | | |
| Igniting Positive Change through Appreciative Inquiry | Ron Fry | | | | | | 6.8 |

| DESIGNING INNOVATIONS THAT DELIVER VALUE | Instructor | Jan. | Feb. | March | April | May | June |
|--|------------------|------------------|------|-------|-------|-----|------|
| Digital Transformation: Startetegic Tools & Frameworks for Success | Youngjin Yoo | Always Available | | | | | |
| Change Your Questions, Improve Your Results | Marilee Adams | | 2.11 | | | | |
| Digital First: Managing Disruption in the Digital Age | Youngjin Yoo | | | | 4.12 | | |
| Competitive Strategy | Sayan Chatterjee | | | | | | 6.10 |

| FINANCIAL DECISION MAKING | Instructor | Jan. | Feb. | March | April | May | June |
|--------------------------------------|----------------|------|------|---------------|--------------------|-----|------|
| Making Strategic Financial Decisions | Thomas Schultz | | | 3.23 and 3.30 | 4.6, 4.13 and 4.20 | | |

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Weatherhead Executive Education has partnered with digital badge provider, Credly, to offer digital badges to certificate earners. Digital badges allow you the opportunity to differentiate yourself and showcase your professional story with validated credentials.



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Weatherhead Executive Education: What you learn in a single day can change everything.